# Cookie Policy

This Web site (https://proxess.it), owned by Proxess s.r.l., data controller (art. 4, para. 7, GDPR: "the natural or legal person, public authority, service or other body which alone or jointly with others determines the purposes and means of the processing of personal data") pursuant to and for the purposes of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation ("GDPR") pursuant to and for the purposes of the GDPR, uses cookies and similar technologies. This information provides guidance on how cookies are used.

**What are cookies?**

Cookies are information stored on the hard disk of the user's terminal and which are sent by the user's browser to a web server, and which relate to network usage.

They are small files that are downloaded to the user's computer or mobile device when visiting a website. Cookies are then transmitted back to the originating site on each subsequent visit, or to another website that recognizes them. Cookies are useful because they allow a website to recognize the user's device. This information - which is not provided spontaneously and directly - leaves a trace of the user's surfing on the web and makes it possible to learn about the services, sites visited, and options chosen by the user while surfing the web. Cookies make it possible to optimize web surfing by remembering the user's preferences and avoiding marketing initiatives that are not in line with them.

## *How cookies are used by this site*

*This website has an informative character, with the purpose of providing its users with the available technical information regarding the products illustrated and distributed, without any other purpose. Proxess s.r.l. has thus chosen not to include profiling cookies, or third-party cookies. The site contains technical cookies, which are essential to ensure the proper functioning of the site.*

*Technical cookies: these are used to enable the transmission of a communication over an electronic communication network or to provide a service expressly requested by the user. They are not used for any other purpose.*
*In the category of technical cookies, whose use does not require the user's consent, we distinguish:*

*Navigation or session cookies: they guarantee normal navigation and use of the website (e.g.: to authenticate and access reserved areas). The use of these cookies (which are not permanently stored on the user's device and are normally automatically deleted when the browser is closed) is strictly limited to the transmission of session identifiers (consisting of random numbers generated by the server) necessary to enable the safe and efficient exploration of the site.*
*Analytics cookies: if they are used only to collect information in aggregate form about the number of users visiting the site and how they visit the site. Analytics cookies, if third party, fall into the category of technical cookies only to the extent that at least the fourth part of the user's IP address is masked and if the third party does not combine them with other cookies or information in its possession to create profiles for marketing and profiling activities.*
*Functionality cookies: they allow the user to navigate according to a set of selected criteria (e.g. language or services to which the user has subscribed) in order to improve the service rendered to the user.*

The following are not present on this site:

Profiling cookies: these are aimed at creating profiles relating to the user and are used to send targeted promotional messages according to the preferences expressed when browsing the web. These cookies can only be used for these purposes with the user's consent.

Third-party cookies: while browsing a site, the user may also receive on his/her device cookies that are sent from different sites or web servers, called "third-party cookies" on which some elements (e.g.: images, maps, sounds, specific links to pages of other domains) present on the site that the user is visiting may reside, to facilitate the analysis of the website and its use.